

2015 PAESSP Conference Program Advertising @EVERYLEADER

October 18-20, 2015

The Penn Stater Conference Center Hotel - State College, Pa.

To reserve space for an advertisement(s) in the *2015 PAESSP Conference Program Booklet*, please complete the following form and return with payment to Sheri Thompson, Director of Communications, at:

PAESSP
122 Valley Road
P.O. Box 39
Summerdale, PA 17093
(717) 732-4999 (Phone)
(717) 732-4890 (Fax)
sherit@paessp.org (E-mail)

Advertising Rates are as follows:

- ✓ WITH BOOTH -- \$200/full-page; \$100/half-page
- ✓ NO BOOTH -- \$500/full-page; \$300/half-page

Note: Booths should be paid separately. All ads are black and white.

Advertisement Specifications

(Program booklet is pocket size)

Full-Page -- 3 1/2" (W) x 7 1/2" (H)

Half-Page -- 3 1/2" (W) x 3 3/4" (H)

Ad Space Must Be Reserved No Later Than August 7, 2015.

All Ads Must Be Camera-ready And Received at PAESSP by September 4, 2015.

Company Name _____ Contact _____

Company Address _____

Telephone _____ Fax _____

E-mail Address _____

Booth _____ No Booth _____

Advertisement Size(s) _____ Total Amount Due _____

Note: Payment must accompany your advertisement; however, it is acceptable to e-mail your ad to sherit@paessp.org (as a .PDF file) prior to mailing your check.

Make checks payable to: PAESSP Conference or PAESSP